

At The Russo Team we believe that your real estate experience should be as stress free as possible. That is why we created a

Menu of Services.

We understand that no two people or transactions are the same. Therefore, no one solution works for everyone. We have combined the resources we know will be effective to create the marketing plans below exclusively for our clients:

**P
L
A
T
I
N
U
M**

- All **GOLD and SILVER** features noted, **PLUS....**
 - **Free** moving boxes
 - **Free** moving truck voucher (1 Day, Local Move Only)
 - **Guaranteed Sale Program (Optional)**
 - **COST: Call for more information**
- _____/_____ (Initial) Please use the PLATINUM package to market my home.

**G
O
L
D**

- All **Silver** features noted, **PLUS....**
 - **Custom Home Book** that provides Home and neighborhood details to Buyer and Buyer's Agents.
 - **Full color ads** in newsletter and Northwest Valley Newspaper.
 - **Full color brochures** with brochure box
 - **Vitual Tour**
 - **Negotiate repairs.**
 - **Bi-weekly analysis** of market conditions provided by Frank
 - **Open Houses** as necessary
 - **In Home Flyers/ Fax Feedback Sheets, Just Listed Postcards**
 - **COST: Call for more information**
- _____/_____ (Initial) Please use the GOLD package to market my home.

**S
I
L
V
E
R**

- **Team of seven full time sales and administration associates**
 - **Schedule showings**
 - **Regular updates of all showings**
 - **Negotiate all offers**
 - **Perform closing functions**
 - **Multiple Listing Service**
 - **Monthly analysis of market conditions** reported by team member
 - **RE/MAX.com & Realtor.com**—The 2 largest real estate websites in the world.
 - **COST: Call for more information**
- _____/_____ (Initial) Please use the SILVER package to market my home.

Please indicate your Service Choice by initialing in the space provided, AND by signing and dating this sheet. Your signature signals us to begin marketing your home. SELLER MAY UPGRADE AT ANY TIME. DOWNGRADING IS NOT AVAILABLE.

Signature

Date

Signature

Date